



Kansas
Big Brothers Big Sisters

Statewide Bowling Events Score Big For Littles

WICHITA – Feb. 16, 2010 – Kansas Big Brothers Big Sisters will get rollin’ on the annual Bowl For Kids’ Sake fundraising season with the state-wide kick-off bowl sponsored by Koch Industries, Inc. this Saturday.

Koch Industries, a long-time sponsor of Bowl for Kids’ Sake, will host its company bowl to celebrate the start of the season from 2-4 p.m. at the Alley, 13th and Greenwich Road. As part of the kick-off, Koch Industries will help Big Brothers Big Sisters score BIG for Littles with a \$150,000 donation to the statewide fundraising campaign. Teams of employees from Koch companies are working to raise thousands more in pledges before the event.

This marks the 36th year Koch Industries has supported the non-profit organization.

“We’re pleased to kick off this year’s Bowl for Kids Sake and support Big Brothers Big Sisters in this way,” said Dale Gibbens, Koch Industries’ vice president for human resources. “Many of our employees serve as Big Brothers and Big Sisters, and we expect Saturday’s event to be a lot of fun. We certainly encourage others in the community to form teams and hit the lanes in the coming weeks for this great cause.”

Saturday’s bowl will begin with local celebrities lacing up for Littles for a roll-off at 2 p.m.. More than 25 television, radio, newspaper and community personalities will join the fun, aiming to send pins flying to benefit at-risk children.

Last year, Kansas Big Brothers Big Sisters served more than 6600 kids all across Kansas.

Kids with mentors are:

46 percent less likely to start using drugs

27 percent less likely to start drinking

52 percent less likely to skip school

33 percent less likely to get into violent confrontations

To help score Big for Littles, call 888-KS4-BIGS or go online to www.kansasbigs.org for more information.

###