



Kansas
Big Brothers Big Sisters

NEWS RELEASE

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Big Brothers Big Sisters Needs Help From Real Heroes

WICHITA- Kansas Big Brothers Big Sisters will kick-off its “Real Heroes” Bowl For Kids’ Sake campaign this Sunday, January 28th at 2 p.m. at Seneca Bowl, 1909 South Seneca in Wichita.

Kansas Big Brothers Big Sisters served more than 6,000 children in 2006.

However, there are still over 3,000 children waiting for a mentor in the state.

“We are asking “real people” to become “real heroes” by raising money to help match those children with Big Brothers and Big Sisters,” said Dawn DeArmond, president and CEO KSBBBS.

Koch Industries, Inc., got the ball rolling this year with a record-breaking \$150,000 donation to the kids’ campaign. The gift represents the largest single donation ever made to the fundraising campaign.

According to Susan Addington, community relations manager for Koch Industries, Inc., the company has supported the mentoring organization for more than 33 years. “Koch companies’ relationship with Big Brothers Big Sisters dates back to the early 1980s,” she said. “We have partnered with this organization in many ways and we are pleased to help thousands of children across Kansas.”

Other event sponsors include Cessna, PrintMaster, Sedgwick County Bowling Proprietors Association and Vess Energy Group.

There are many dates and times available for you to bowl to help raise money for local children. Get a group of six of your family, friends, co-workers, and neighbors together and come out for fun that helps the community. Or just pick up a pledge sheet and raise money online! For more information go to www.ksbbbs.org or call 888-KS4-BIGS.