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## Koch Industries Welcomes 2009 Leadership Kansas Class

WICHITA, KAN.—Kansas business leaders, educators and policy makers gathered June 26 for a Leadership Kansas presentation on Koch Industries, Inc. at the company's Wichita campus.

This was the second consecutive year Koch Industries has hosted a Leadership Kansas presentation in Wichita. More than 40 participants attended the session, which included breakfast, history and business overview of Koch companies and a presentation on Market-Based Management® (MBM®).

Koch Industries is the second largest private company in America, according to Forbes magazine.

"Appreciating Market-Based Management is easier once you understand the history and success of Koch Industries," said John Federico, executive director of Leadership Kansas. "This presentation helped us all see not just what Koch Industries does, but why the company is so successful."

Rod Learned, director of internal communication for Koch companies, explained that although Koch Industries has its historic roots in the refining industry, it is now active across a broad range of industry areas, including forest and consumer products; polymers and fibers; minerals; fertilizers; pipelines; process and pollution control equipment and technologies; ranching; and commodity and financial trading, in addition to refining. Koch Industries has a presence in nearly 60 countries and about 70,000 employees.

MBM, developed by Koch Industries' chairman of the board and CEO, Charles Koch, throughout the past 40 years, is a holistic approach to management that integrates theory and practice and prepares organizations to deal successfully with the challenges of growth and change. MBM enables organizations to apply the principles that allow free societies to prosper. Under the leadership of Charles Koch and through the rigorous and holistic application of his management philosophy, Koch Industries has been transformed into one of the most successful companies in the world.

Tony Woodlief, MBM consultant, explained the company's guiding principles, which include integrity, compliance, value creation, Principled Entrepreneurship™, customer focus and humility.

"We were happy to have an opportunity to host this year's Leadership Kansas group. It is always a pleasure to share information about our company," said Mark Nichols, Koch companies' regional manager for government affairs.

*Based in Wichita, Koch Industries, Inc. ([www.kochind.com](http://www.kochind.com)) owns a diverse group of companies involved in refining and chemicals; process and pollution control equipment and technologies; minerals; fertilizers; fibers and polymers; commodity and financial trading and services; and forest and consumer products. With approximately \$100 billion in revenues, 70,000 employees and a presence in nearly 60 countries, Koch Industries is one of the largest private companies in America according to Forbes magazine.*

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